



SIMPLIFYING PROVIDER DATA MANAGEMENT

One Provider. One Profile.
Across the Healthcare Enterprise.

The Challenges:

1. Reduce the costs and risks of operating with inaccurate licensed provider data
2. Enable the healthcare organization to centrally gather, manage and share accurate licensed provider information

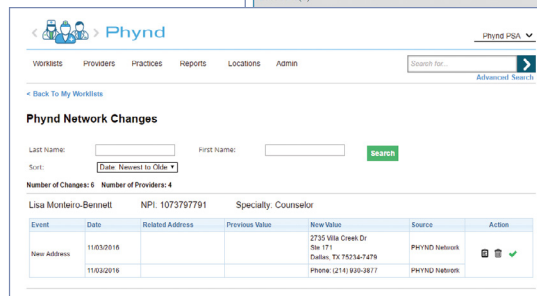
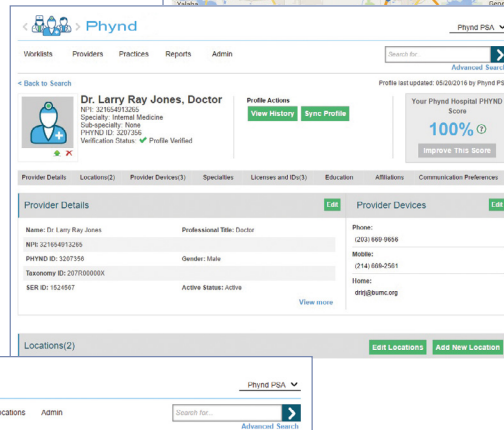
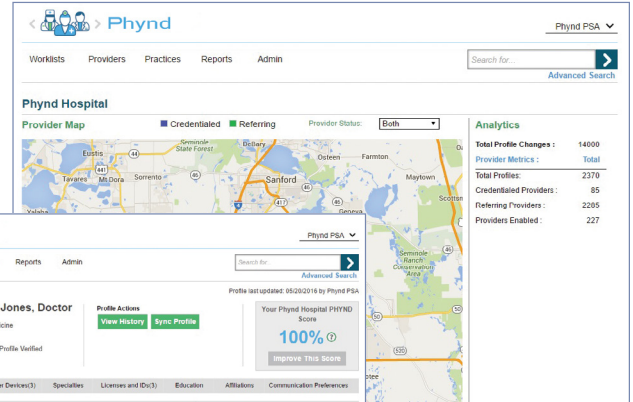
Key Benefits:

- Enhance care coordination
- Optimize revenue cycle workflow
- Simplify provider marketing outreach
- Improve provider-born risk management and compliance
- Streamline referral management

The Solution: Phynd (UPM) Unified Provider Management Platform

Phynd UPM enables healthcare organizations to securely gather, manage, and share across their clinical networks, information on one of the most important assets in their delivery of care, licensed providers.

The only enterprise IT solution designed to eliminate the challenges and organizational inefficiencies that stem from inaccurate provider data.

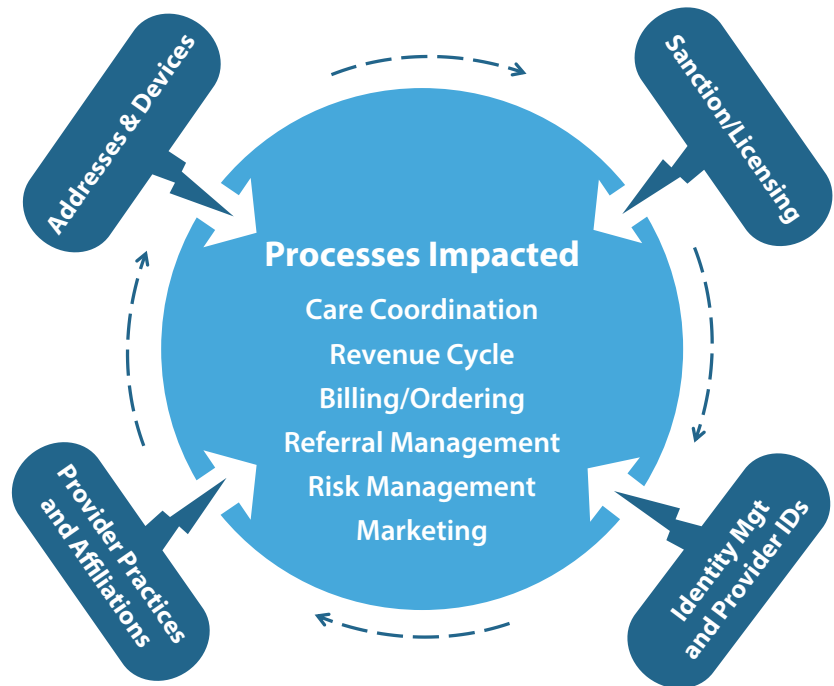


Phynd provides a workflow driven platform for gathering, managing and securely sharing licensed provider information

Provider data impacts all critical functions your organization relies upon every day

“We selected Phynd to provide a single source of truth for the demographics and results routing preferences of our credentialed and non-credentialed providers, and relay this information via interface with our EMR.”

Charles Watson, DO
CMIO, Kettering Health Network



gather | manage | share

- Enable combined organizations to quickly and effectively assess, integrate and manage their provider data
- Speed provider on-boarding with the Phynd provider data model that includes a database of all US healthcare providers
- Improve organizational productivity by enabling centralized management and sharing of accurate licensed provider data across the enterprise
- Reduce the ongoing organizational burden of managing provider data
- Free up +10% of accounts receivables
- Improve risk management with more accurate licensed provider communications
- Enhance referral management, care coordination and provider marketing

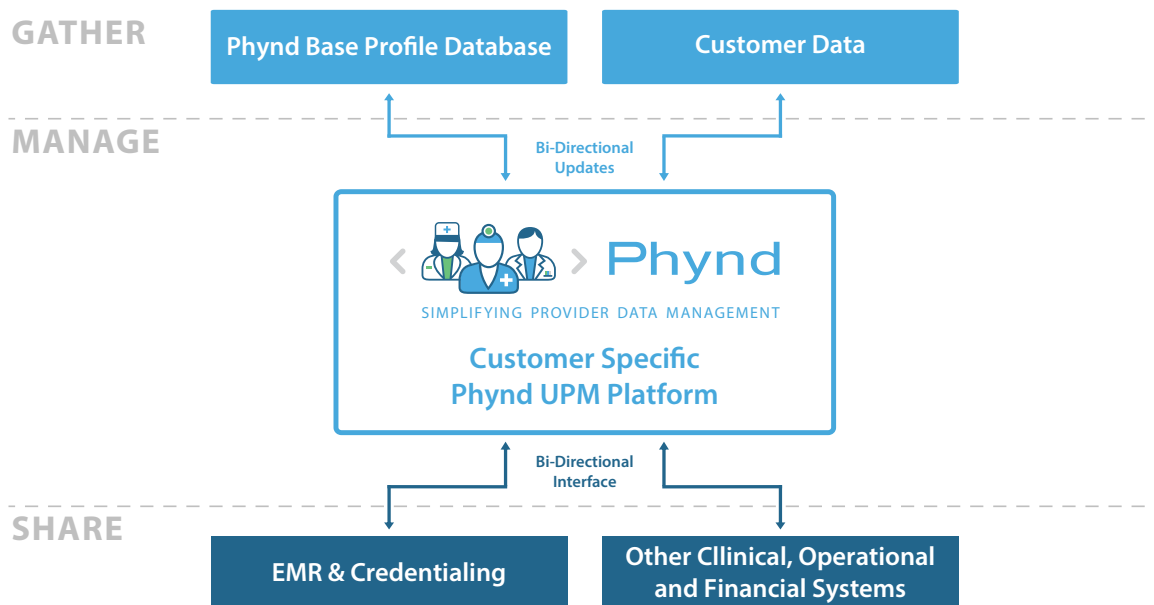
Most EMR and Credentialing systems lock down provider data, limiting the ability to manage this information.

The Phynd Unified Provider Management Platform is an on-demand, cloud-based enterprise IT solution that enables inaccurate and incomplete provider data to be updated by those who need it.

Phynd UPM serves other healthcare IT applications by:

- Protecting sensitive provider data within an ISO27001 validated information security management system
- Providing a standards-based, workflow driven and permissioned access IT platform that can support an organizations unique enterprise data governance model
- Ensuring existing enterprise and department specific IT systems are operating with accurate and current provider data

At the center of your IT infrastructure



Phynd Drives Essential Operations in Your Healthcare Organization

“The Phynd UPM platform is changing the way YNHH fundamentally manages provider information and therefore improves clinical communications, revenue cycle and referring population management.”

Dr. Allen Hsiao, CMIO
Yale New Haven Health

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